



Borough of Manville
NEW JERSEY

Economic Development Committee
July 12, 2022 Meeting Minutes
6 PM, Manville Public Library

Regular Members of the Committee:

Present

Sue Asher
Mayor Richard Onderko
John Holloway
Diana Sieberg
Alt. Matt Brown
Secretary: Nanette Peterson
Council Liaison: Suzanne Maeder

Absent

Joe DeVito III

Guests

Caitlin Cunningham

Councilwoman Maeder called the meeting to order at 6:03 PM.

MINUTES

Sue Asher moved to accept the June 14, 2022 minutes. Matt Brown seconded and the motion carried. The minutes stand approved as distributed.

MUNICIPAL UPDATE

Mayor Onderko brought the committee up to date on the Municipal Building construction. They await delivery of the PA system and furniture. The bathrooms are complete and the offices have been framed out.

Mayor Onderko discussed a successful elevation project in Lost Valley. The home at 310 Pulaski has been lifted 8.5' off the ground by Tri-Bar Services Inc. The mayor would like Tri-Bar to make a presentation at the next Council meeting to inspire other home owners to embrace this option. He believes the State is working on Flood Mitigation Assistance to fund elevation projects like this.

Councilwoman Maeder explained that property tax bills are delayed due to program requirements of State "transitional aid" funding. The Borough asked for financial assistance to address the rateables deficit in the aftermath of IDA and the various buyout programs. It is anticipated that \$2M will eventually be received, but the Borough budget must be reviewed by the State first. The Borough is in a holding pattern until the State approves their budget and determines the amount of transitional aid needed. Once this occurs, they can adopt their budget and produce municipal property tax bills.

GUEST SPEAKER

Stephanie Cornelson, Recreation Director for the Borough of Manville, spoke about ways her department might partner with the EDC to involve local businesses in community initiatives and events. She will write a letter to local businesses inviting them to table at Community Day on September 17, 2022. The following guidelines will be included in the letter:

- Businesses should register with Recreation if they plan to attend; it is suggested that they share their planned activities so that there is no redundancy among booths; this will also help with an itinerary of events to entice families to stay longer
- Everything distributed must be free; no cash transactions on location
- Food samples are prohibited as there are food sample safety rules that must be strictly adhered to regarding temperature, food protection, personal hygiene, etc.
- They must bring their own tent and seating
- They are welcome to distribute information or coupons

Stephanie discussed having local businesses contribute coupons to include as prizes for community-building events like the Painted Rock Scavenger Hunt currently in progress. She suggested that we keep a binder of menus from local restaurants who will deliver to the pools. Finally, she would very much like to see Manville re-instate the Street Fair to allow people to see what Manville has to offer.

She is currently working on National Night Out, which is Tuesday, August 2, 2022 from 5:30 – 8:00 pm. She is happy to be the contact person for any inquiries/communications to and from local businesses. She may be reached at recinfo@manvillenj.org or scornelson@manvillenj.org.

OLD BUSINESS

Initial Letter to Local Businesses:

Councilwoman Maeder asked everyone to sign their name electronically so that we may include the signatures at the bottom of our initial letter to businesses. We will create two separate communications to businesses – the initial letter and a formal invitation to our first Meet & Greet on Tuesday, September 13, 2022. We will modify the initial letter with a call to action to attend our first Meet & Greet.

Our First Meet & Greet:

The Meet & Greet will be at the library during our regularly scheduled meeting time. The invitation will ask for an RSVP with the EDC Secretary's contact information. A second RSVP request will go out in August 2022. Sue Asher moved that the secretary create the invitation to be shared with the EDC for approval prior to distribution. John Holloway seconded the motion.

Helping Businesses Self-promote:

John Holloway commented on the attractive flowerpots at a Main Street salon. Councilwoman Maeder assigned members homework. We are to forward images of building facades with design features that will serve as inspiration and encouragement to downtown Manville. We will create

posters with callouts indicating where items may be purchased as well as what they cost and display them at the Meet & Greet.

Councilwoman Maeder will ask the Director of Public Works if Clean Community Grant monies may be used to purchase planters for Main Street. A question arose as to whether there are guidelines for the placement of tables and chairs in front of businesses. A permit is required to operate a sidewalk café as per a Board of Health Chapter 2; Section 1, but general sidewalk seating is fine if there is no food present.

ANNOUNCEMENTS

Community Day is scheduled for Saturday, September 17, 2022.

The next LAMA Bike Night is July 29, 2022.

NEXT MEETING

Tuesday, August 9, 2022 at 6 pm at the Manville Public Library.

MOTION TO ADJOURN

Sue Asher moved to adjourn the meeting and it was seconded. The meeting ended at 7:00 pm.